

[www.iaer.in](http://www.iaer.in)



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**INSTITUTE OF ADVANCE  
EDUCATION & RESEARCH**



**SCHOOL OF IT**



**SCHOOL OF HOSPITALITY**



**SCHOOL OF MANAGEMENT**



**SCHOOL OF HEALTH SCIENCE**



**SCHOOL OF AVIATION & ROBOTICS**

**AFFILIATED TO**





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# About IAER

IAER has completed more than a decade of empowering creative minds. Since its inception, IAER has evolved into a renowned institution of higher learning with a focus on Internationalism, Employability and Entrepreneurship. IAER offers various UG, PG and Trending Skill-Enhancement Programs in Business Management, Business Analytics, Entrepreneurship, Computer Application, Data Science, Artificial Intelligence & Machine Learning, Cloud Computing, Cyber Security, Hospital Management, Hotel & Hospitality Management, Drone Technology, Aviation Operations etc.

## Our Partners



N.S.D.C.  
National  
Skill Development  
Corporation



CII  
Confederation of Indian Industry



SCHOOL OF IT



SCHOOL OF HOSPITALITY



SCHOOL OF MANAGEMENT



SCHOOL OF HEALTH SCIENCE



SCHOOL OF AVIATION & ROBOTICS



Admission Open

Enroll Now

## IAER is offering following Degree & Post Graduate Diploma Programmes :

Eligibility : 10+2, Duration: 3 Years

- 🎓 Bachelor of **Computer Application** ( BCA )
- 🎓 B.Sc **Data Science** ( BSCDS )
- 🎓 B.Sc **Cyber Security** ( BSCCS )
- 🎓 Bachelor of **Business Administration** ( BBA )
- 🎓 BBA in **Hospital Management** ( BBAHM )
- 🎓 B.Sc in **Hospitality & Hotel Administration** ( BSCHHA )
- 🎓 B.Sc in **Medical Lab Technology** ( BMLT )
- 🎓 BBA in **Aviation Operations** ( BBAAO )

Eligibility : 10+2 (PCM), Duration: 3 Years

- 🎓 B.Sc in **Aeronautical Science & Drone Technology** ( BSCASDT )

Eligibility : Graduation, Duration: 2 Years

- 🎓 Post Graduate Programme in **Management**  
+**Master of Business Administration** ( PGPM + MBA )\*
- 🎓 Post Graduate Programme in **Hospital Administration**  
+**Master of Hospital Administration** ( MHA )\*

Eligibility : Graduation, Duration: 1 Years

- 🎓 Post Graduate Diploma in **Data Science** ( PGDDS )
- 🎓 Post Graduate Diploma in **Cloud Computing** ( PGDCC )
- 🎓 Post Graduate Diploma in **Cyber Security** ( PGDCS )
- 🎓 Post Graduate Diploma in **Machine Learning & AI** ( PGDMLAI )
- 🎓 Post Graduate Diploma in **Banking & Finance** ( PGDBF )
- 🎓 Post Graduate Diploma in **Hospital Management** ( PGDHM )

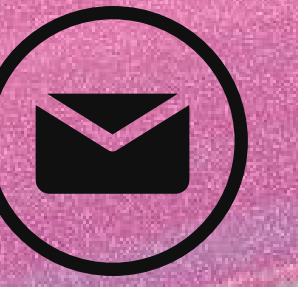
\* Degree Offered by UGC Recognised University



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**IF YOU ARE**

*waiting*

**FOR THE**

**RIGHT TIME**

**IT'S NOW**



# School of Information Technology

PRESENTLY THE **IAER, SCHOOL OF INFORMATION TECHNOLOGY**  
OFFERS **UNDER GRADUATE AND POST GRADUATE**  
**PROGRAMMES IN:**

- 🎓 Bachelor of Computer Application ( BCA )
- 🎓 B.Sc Data Science ( BSCDS )
- 🎓 B.Sc Cyber Security ( BSCCS )
- 🎓 PG Diploma in Data Science ( PGDDS )
- 🎓 PG Diploma in Cloud Computing ( PGDCC )
- 🎓 PG Diploma in Cyber Security ( PGDCS )
- 🎓 PG Diploma in Machine Learning & AI ( PGDMLAI )

Industry Partners:

Infosys

DELL

Flipkart



## School of Hospitality

WE ARE **OFFERING** THE FOLLOWING  
**PROGRAMME:**

- 🎓 B.Sc in Hospitality & Hotel Administration (BSCHHA)

Industry Partners

  
Holiday Inn

  
ITC HOTELS  
RESPONSIBLE LUXURY

  
THE  
LaLiT  
NEW DELHI



# School of Management

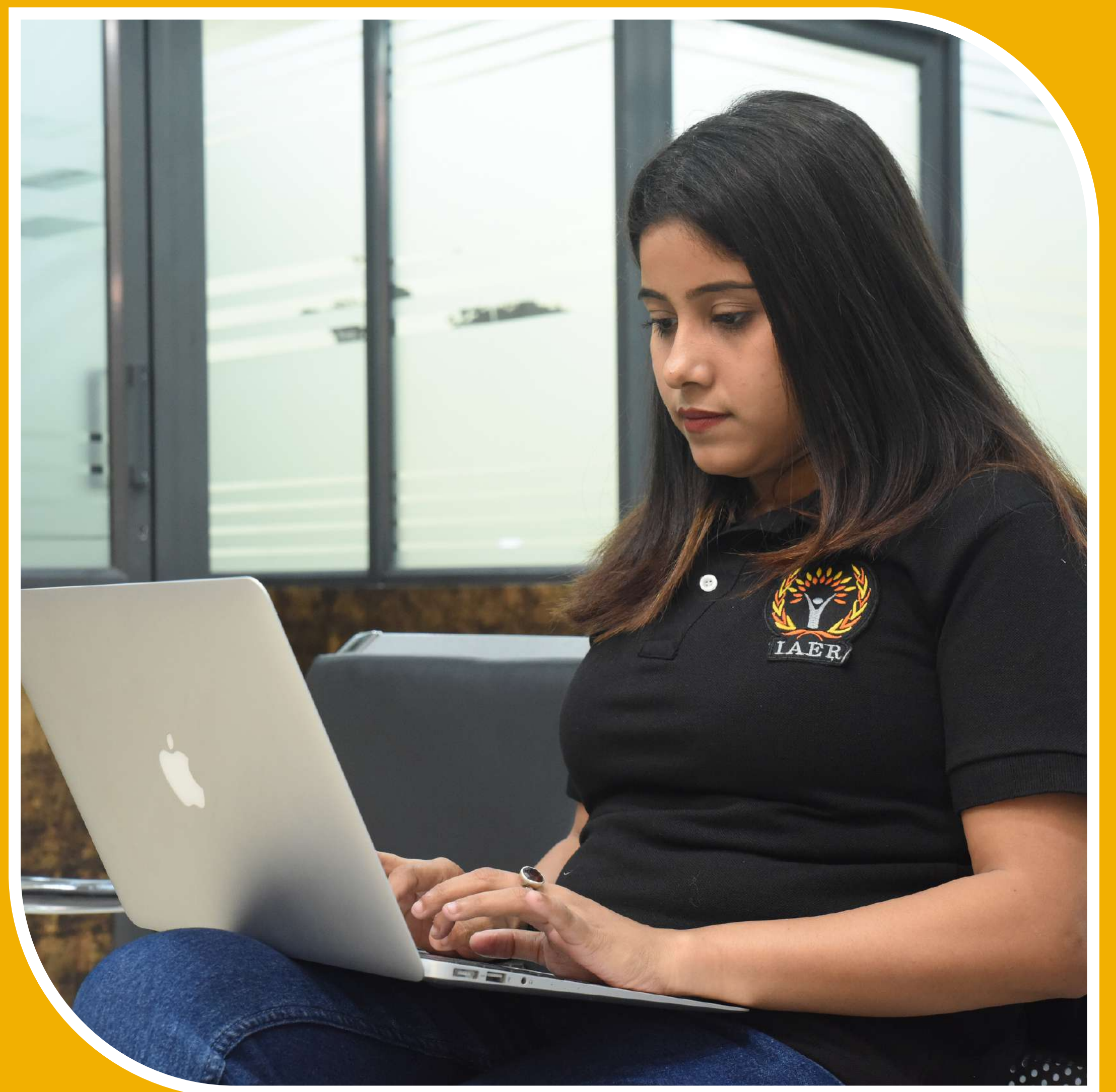
THE SCHOOL OFFERS **UNDERGRADUATE AND POSTGRADUATE MANAGEMENT PROGRAMMES** OF **INTERNATIONAL REPUTE**:

- 🎓 Bachelor of Business Administration (BBA)
- 🎓 Post Graduate Programme in Management + (MBA)
- 🎓 Post Graduate Diploma in Banking & Finance ( PGDBF)

Industry Partners

Justdial Uber upGrad

snapdeal infoedge OLA



## School of Health Science

WE ARE **OFFERING COURSES** LIKE :

- 🎓 BBA in Hospital Management (BBAHM)
- 🎓 B.Sc in Medical Lab Technology ( BSCMLT)
- 🎓 PG Programme in Hospital Administration + (MHA)

Industry Partners

Apollo  
HOSPITALS  
TOUCHING LIVES

Fortis

MAX  
HEALTHCARE





# School of Aviation & Robotics

WE ARE OFFERING THE FOLLOWING  
PROGRAMME:

🎓 BBA in Aviation Operations ( BBAAO)

🎓 B.Sc in Aeronautical Science & Drone Technology  
( BSCASDT )

Industry Partners



asteria  
aerospace



IndiGo



India's **1<sup>st</sup>**  
**Aeronautical  
Science & Drone  
Technology  
Program**



# Reasons To Join IAER College

- Affiliated to **MAKAUT**
- Salt Lake **Sector 5** ,the **IT Hub of Eastern India**
- Fully **Equipped Labs**
- Professionally **Driven Institution**
- **Affordable** Course Fee
- Attractive **Scholarships**
- **Digital** Classroom & **Online** Library
- **100% Placement** Assistance
- Robust **Industry Interface**
- Unique **Academic Model**
- Global Exposure with **Global Internships**
- **Entrepreneurship** guidance and mentoring
- **Separate Accommodation** for Boys and Girls
- **Study Tour** in India & Abroad
- Skill **Development**

## Scholarships



**COLLEGE MERIT SCHOLARSHIP**



**GOVERNMENT SCHOLARSHIP**

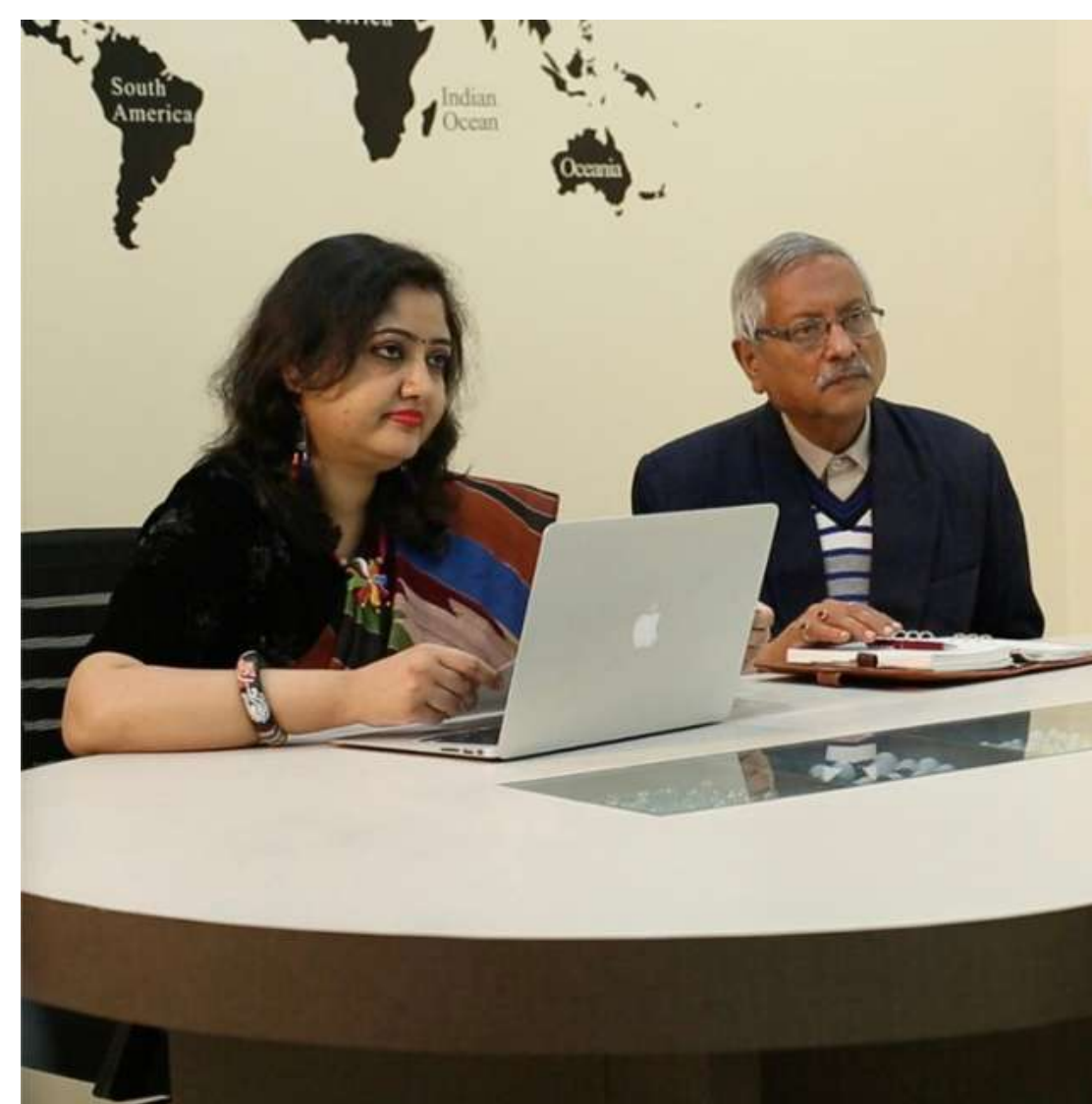
## Education Loan

- **4+ Bank** Tie-Ups
- Student **Credit Card** Scheme
- Over **425+ Loan Approved**
- **Hassle Free** Process



## Training & Placement Cell

- **125+** Industry Partners
- Over **226+ Placement** Done
- Over **650+ Internship** Done
- Regular **Industrial Visits**





@IAER we pledge to offer each and every eligible candidate the following



## Placement Support

- 1,000+ Recruiters
- 800+ Job Opportunities
- 200+ Regional Opportunities
- 50+ Job Opportunities
- **CTC > 5 lacs** (For Selected Programmes)
- 10+ Job Opportunities
- **CTC > 10 lacs** ( For Selected Programmes )
- **International Job** Opportunities

## Industry Immersion

- 1,000+ Recruiters
- 800+ Job Opportunities
- 200+ Regional Opportunities
- 50+ Job Opportunities



## Career Coaching

- 1,000+ Recruiters
- 800+ Job Opportunities
- 200+ Regional Opportunities
- 50+ Job Opportunities



## Boot Camp

- **50+ Hours** of Job Focused **Workshops**
- Group **Discussions**
- **Mock** Interviews
- **Work** Place Skills **Training**
- Personal **Branding**



# Life Skill Training

- **Learning Material** over & above **Course Content** is complemented by **Peer to Peer** Learning Support to make Students **Industry-ready** and **Employable from Day 1**



## Technology Support

- **50 - Hour** Modules Comprising
- Project Tools ( **Jira & Project Management Software** )
- Analytical tools ( **Advance Excel** )
- Productivity tools ( **MS Office** )



## Professional Transformation

- **125 - Hour** Modules Comprising
- **Leadership & Motivation**
- **Analytical** Thinking
- Problem **Solving**
- **Grooming** and **Presence**
- **Business** Communication



## English Language

- **75 - Hour** Modules Comprising
- Instructor Lead **Live Training**
- **Self - Paced** Practice





## Career Tracks & Certifications

**Students** Develop Leadership, Problem Solving, Analytical Thinking, English Language & **Tech-Friendly Skills** to Promote Holistic **Growth**

## Industry 4.0 Certifications

- **20** Foundational Certifications ( **60 Hours** each )
- **10** Advance Certifications ( **120 Hours** each )
- **50+** Crash courses

### Non-tech Foundational certifications (60 hrs)

- **Logistics & Supply Chain** Management
- **Human Resource** Management
- Digital **Marketing**
- **Banking** Financial Services & **Insurance**
- Stock Market **Trading & Investment**
- Start-up & **Entrepreneurship**
- **Design** Thinking
- Business **Analytics**
- **Financial** Modelling & **Valuation**
- Retail **Operations & Merchandising**
- **Advertising & Brand** Management
- **Mass Media** Management
- **Tourism & Hospitality** Management
- **Health Care** Management

### Advanced Certifications (120 hrs)

- **Logistics & Supply Chain** Management
- **Human Resource** Management
- Digital **Marketing**
- **Business** Analytics
- **Banking** Financial Services & **Insurance**
- **Tourism & Hospitality** Management
- **Tourism & Hospitality** Management
- **Tourism & Hospitality** Management

## Entrepreneurship Development Cell

- **Incubation** Centre
- **10 Lakh** Seed Funds
- **Mentorship**
- **Workshops**
- Shadow a **Start-up founder**

## Master Classes

- **50+** Industry Experts
- **25+** Career - Focused Sessions

## Industry 4.0 Certifications

### Tech Foundational Certifications (60 hrs )

- **Artificial Intelligence & Machine Learning**
- **Mobile** Applications
- **Cyber Security**
- Ethical **Hacking**
- **SAS** Programming
- **Web** Application
- **Cloud** Computing
- **Blockchain & Crypto** Technology
- **Full Stack** Development
- **Data Science & Business Analytics**
- **Robotics** Process Automation
- **Game** Design

### Advanced Certifications (120 hrs)

- **Artificial Intelligence & Machine Learning**
- **Mobile** Applications
- **Cyber Security**
- **Web** Application
- **Cloud** Computing
- **Full Stack** Development
- **Game** Design





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It's never  
too late to be  
what you might  
have been.

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# Internships



## Job Opportunity Panel

- Using the **IAER Placement Mobile App**, students get real-time update on their progress, job opportunities and more!



## Track Your Learning Progress

- Students can track their **Customised Learning Path** and get updates for the chosen career track.



## Thriving Digital Community of Students

- IAER **Community's Tool** on the Hub unites students across all Programmes, functioning as a one-stop destination for the daily events & activities of the IAER life while facilitating **Peer to Peer Learning**.



## IAER – International Student Exchange Program

IAER have **Partnered** with multiple **Universities & Colleges** from :



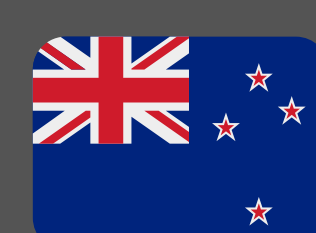
USA



EU



Australia



New Zealand



Singapore



Thailand



Malaysia



Vietnam



UAE



# Hostel Facilities



**Separate Hostel** facilities for **Girls & Boys**



**AC / Non AC** Rooms Available



**Fooding ( VEG / NONVEG )** Available



**Modern Rooms** with Basic Amenities



# Admission Procedure



## Online Admission

- Fill up the **Online Application Form**
- Attend **Counselling Sessions** with **Counsellors** or **Faculty Members** through **G Meet**
- Sit for **Online Interview**
- Receive **Selection Letter** via **e-mail**
- Pay **Admission Fees Online & Book Your Seat**

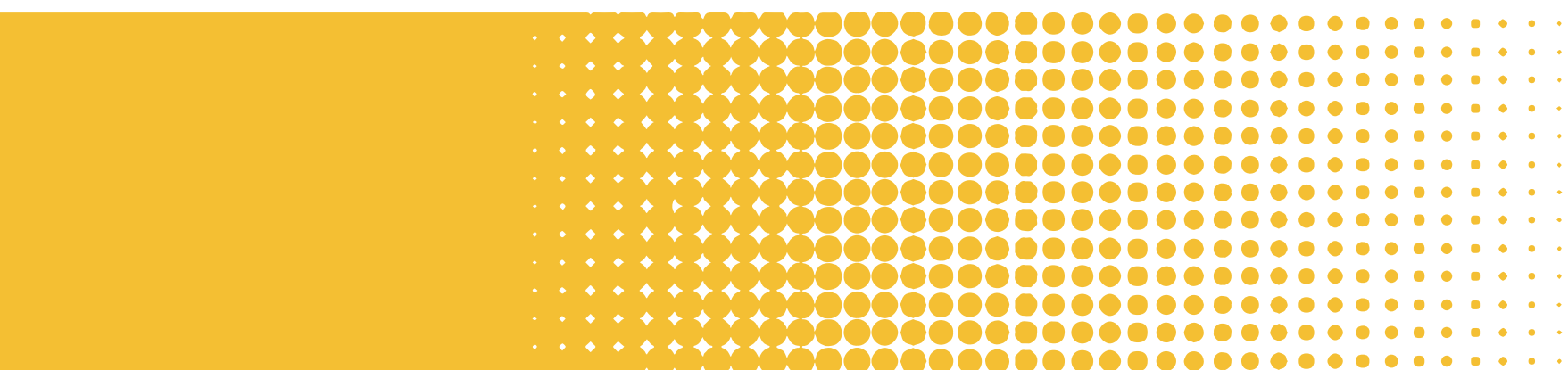


## Offline Admission

- Fill up the **Online Application Form**
- Attend **Counselling Sessions**
- Sit for **Personal Interview**
- Receive **Selection Letter**
- Pay **Admission Fees & Book Your Seat**



# Life at IAER







# INSTITUTE OF ADVANCE EDUCATION & RESEARCH



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iaerindia 

iaerindia 

iaerindia 

@iaerindia 

## For Admission Get in Touch

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Kolkata, West Bengal 700091

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